



26TH ANNUAL

RUN 4 THE PIES

SPONSORSHIP MENU

*A tradition
we run together*



NOVEMBER 26, 2026
TEQUESTA, FL



A TRADITION WE RUN TOGETHER!



A beloved Thanksgiving Day tradition since 2000, Run 4 the Pies brings runners, walkers, families, and spectators together in the heart of Tequesta.

On Thanksgiving morning - November 26, 2026 - Palm Beach Roadrunners will proudly present the 26th Annual Run 4 the Pies, featuring a 4-mile race, a 1-mile youth run for ages 8-12, and the *WaterPointe Realty Group* Li'l Pilgrim Dash for children ages 7 and under.

Join us in keeping this beloved Thanksgiving tradition running strong. Partner with us to connect with the community, support local programs, and share in the excitement of race day.



*Because your brand and our tradition
make one sweet partnership.*

RACE BENEFICIARY

Run 4 the Pies benefits the Food Pantry at Good Shepherd Episcopal Church in Tequesta.



”

“We are supported solely through donations from our community. For many years, Run 4 the Pies has been a key source of these food items”

*- Jo Wood, Director of Hospitality,
Good Shepherd Episcopal Church*



SPONSOR CONTACT: Madeleine Ely | madeleine@k2roadsports.com
RACE INFORMATION: pies.palmbeachroadrunners.com

WHY SPONSOR RUN 4 THE PIES?

Partner with a beloved Thanksgiving tradition that brings runners, walkers, families, and the local community together for a morning of fitness, fun, and giving back.



2,100+

REGISTERED
PARTICIPANTS



55%

FEMALE



45%

MALE



ALL AGES

FROM 17 & UNDER
TO 75+



90%

FROM PALM BEACH OR
MARTIN COUNTY

SPONSORSHIP BENEFITS

- ✓ Brand exposure before, during, and after the event
- ✓ Connections with a loyal, active, and health-conscious community
- ✓ Visibility among local runners, families, and community members
- ✓ Opportunities to showcase your products and services directly to participants
- ✓ Positive brand association with a beloved Thanksgiving tradition
- ✓ Recognition across digital, social media, and race-day promotions
- ✓ Support for local running programs and Good Shepherd Food Pantry
- ✓ Official permission to make pie part of your marketing strategy
- ✓ Meaningful community engagement and goodwill



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PRESENTING SPONSOR

CONTACT FOR PRICING

RUN 4 THE PIES presented by YOUR COMPANY



GOLD SPONSOR \$1,000



Sponsor logo on the back of all race shirts



Four complimentary race entries



Sponsor logo with link on the race website and registration page



Full-page ad in the digital Athlete's Guide



Sponsor appreciation posts on PBRR's Instagram and Facebook pages



Sponsor recognition during race-day PA announcements



Sponsor brochure or promotional item included in race goody bags



10' x 10' exhibitor space in the race village to display products or services.



OFFICIAL PARTNER \$2,500



Naming rights to the expo/race village, volunteer team, or another available race element



Sponsor logo on the back of all race shirts



Six complimentary race entries



Sponsor logo with link on the race website and registration page



Full-page ad in the digital Athlete's Guide



Sponsor appreciation posts on PBRR's Instagram and Facebook pages



Sponsor recognition during race-day PA announcements



Sponsor brochure or promotional item included in race goody bags



10' x 10' exhibitor space in the race village to display products or services.



SILVER SPONSOR \$500



Sponsor logo on the back of all race shirts



Two complimentary race entries



Sponsor logo with link on the race website and registration page



Half-page ad in the Athlete's Guide



Sponsor recognition during race-day PA announcements



Sponsor brochure or promotional item included in race goody bags



10' x 10' exhibitor space in the race village to display products or services.



BRONZE SPONSOR \$250



Sponsor logo on the back of all race shirts



One complimentary race entry



Sponsor recognition during race-day PA announcements



EXHIBITOR \$175



10' x 10' exhibitor space in Constitution Park to display products or services

Please note: Sponsorship commitment and logo must be received by October 22, 2026, for inclusion on race shirts. Sponsors and exhibitors are responsible for providing their own tent, table, and chairs



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SPONSOR COMMITMENT FORM

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DONOR/COMPANY NAME (as it will appear on printed materials and/or announcements)

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

E-Mail: _____

Telephone: _____

SPONSORSHIP LEVEL

- ☐ Presenting
- ☐ Official Partner
- ☐ Gold: \$1,000
- ☐ Silver: \$500
- ☐ Bronze: \$250
- ☐ Exhibitor Booth: \$175
- ☐ Gift Certificate*
- ☐ Raffle Item*
- ☐ Other gift/donation*

*Please specify value/amount: _____

Description of item: _____

PAYMENT METHOD

- ☐ Check enclosed in the amount of \$ _____
Made payable to
"PALM BEACH ROADRUNNERS"

Please mail payment and this form to:
K2 Road Sports
708 Kanuga Drive
West Palm Beach, FL 33401

- ☐ Please send an invoice. Please email this form to madeleine@k2roadsports.com. Sponsor will be invoiced upon receipt of commitment.



Please email your logo as an eps or ai file to madeleine@k2roadsports.com



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